

# ELLA GAFFKE

## VISUAL STORYTELLER

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elladele.com

Olivet, MI / Midland, MI

### CAREER OBJECTIVES

*Dedicated media professional with a passion for leveraging creative skills to positively impact communities and individuals.*

### EDUCATION

**THE UNIVERSITY OF OLIVET** August '22- Current

BACHELORS DEGREE, MEDIA PRODUCTION AND COMMUNICATION

### CAREER HISTORY

#### VIDEOGRAPHER INTERN GULL LAKE MINISTRIES

June - August '24

- Responsible for capturing moments and events during the campers experience and creating a 10-12 minute video each week.
- Editing video in Adobe Premiere Pro and ensuring footage is saved and organized.
- Burn CDs for campers to take a physical copy of the video with them along with sharing it to YouTube.

#### WORK STUDY

August '22-May '24

#### OLIVET STORE AND MAILROOM

- Process funds and purchases and provide excellent customer service.
- Responsible for sorting and delivering mail to various campus locations.
- Responsible for online ordering system and ensuring sizes and specifications are correct prior to mailroom shipping.

#### SELF EMPLOYED ELLA ADELE'S ART

June '22- Present

- Capture meaningful moments through the lens of a Sony a7iii camera.
- Utilize Photoshop software to cull and edit photos with precision.
- Responsible for scheduling location, time of event and various prompts and poses for clients.
- Manage personal website including design/layout, uploading recent events, and maintaining client engagement.

### VOLUNTEER EXPERIENCE

- Editor for The Echo, a student-run newspaper (2022-2024).
- Captain on the Olivet Women's Basketball Team (2022-2024).
- Executive Director of Media Productions for of the Women's Leadership Program at The University of Olivet.
- Member of the Presidents Leadership Institute at The University of Olivet.
- Member of Student Athletic Advisory Committee (SAAC) (2022-2024).
- Social Media E-Board Leader for Christian Comets Connect (C3).

### SKILLS

- Video creation utilizing Premiere Pro software
- Ability to present and design pitches to gain customer interests
- Confident using mirrorless cameras, drones, GoPro's and DJI gimbals.
- Capable of using Adobe Photoshop, InDesign, Express and Audition.